**Smoke testing** is normally used in:

1. Integration testing
2. System testing
3. Acceptance testing

Note: do not consider smoke to substitute of Functional / Regression testing.

**Black box testing** method is applicable to:

1. Integration testing
2. System testing
3. Acceptance testing

**White box testing** method is applicable to:

1. Unit testing
2. Integration testing
3. System testing

**Functional testing**:

1. Black box testing
2. System testing
3. Acceptance testing

**Usability testing**:

1. System testing
2. Acceptance testing

**Regression testing**:

Regression testing is performed in **all levels**, **Unit**, **System Integration**, **System** and **Acceptance testing**.

Note: **New test cases** are **not tested** but **previously created test cases**.

**A/B testing:**

Key goal of A/B testing is to attract more users and maximize the of the interest.